

Order Item Summary

CBS TELEVISION STATIONS



WBZ-TV

Order ID: 58025 CF LOC-POL FBD - LBD: 08/13/12 - 08/19/12 HL#: Created: 08/08/12 04:20 PM
 Client: WARREN FOR SENATE 2012... CPE: / / 11585 Agency Commission: 15 % Updated: FWONG on 08/08/12 05:18 PM
 Agency: MEDIA STRATEGIES & RESEARCH Product: WARREN/D/US SEN MA Sell :03:00 Confirmed: 08/08/12 04:36 PM
 Buyer: R. BEALE Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**
 AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS
 Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MSUNRISE1	1 1 1 1 1 0 0	SUNR	30				0.0	\$270.00	5	\$1,350.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/17/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MLOCAL6A	2 2 2 2 2 0 0	NEWS	30				0.0	\$250.00	10	\$2,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/17/12	10										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MEARLY	2 2 2 2 2 0 0	MORN	30				0.0	\$100.00	10	\$1,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/17/12	10										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	WSAT7ANWS	* * * * * S *	NEWS	30				0.0	\$315.00	1	\$315.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/18/12	08/18/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	MCBSSAT	* * * * * S *	MORN	30				0.0	\$540.00	1	\$540.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/18/12	08/18/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	WSUN7ANWS	* * * * * S	NEWS	30				0.0	\$315.00	1	\$315.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/19/12	08/19/12	1										

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Agency: MEDIA STRATEGIES & RESEARCH	Product: WARREN/D/US SEN MA	Self :03:00	Confirmed: 08/08/12 04:36 PM	
Buyer: R. BEALE	Demo: HHOLDS DMA RTG	Sched Code: Z	**PRINT REQUIRED**	
AE: PAT CASHEN POLITICAL-WBZ-TV	Billing Int: Monthly	BM: SS		
Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	WSUNBANWS	* * * * * S	NEWS	30				0.0	\$630.00	1	\$630.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/19/12	08/19/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	WCBSSUN	* * * * * S	MORN	30				0.0	\$1,620.00	1	\$1,620.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/19/12	08/19/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	DPRICE	1 0 0 0 1 0 0	PRCE	30				0.0	\$900.00	2	\$1,800.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/17/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	NNOON	* * * T * * *	NEWS	30				0.0	\$325.00	1	\$325.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/16/12	08/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	DDRPIL	1 1 1 1 1 0 0	PHIL	30				0.0	\$190.00	5	\$950.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/17/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	EJUDY4P	1 1 1 1 1 0 0	EFG	30				0.0	\$630.00	5	\$3,150.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/17/12	5										

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 Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	EJUDY430P	1 1 1 1 1 0 0	EFG	30				0.0	\$630.00	5	\$3,150.00		
	FIXED												
	FBD	LBD	Aug 13										
	08/13/12	08/17/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	ENWS5P	1 1 1 1 1 0 0	EFG	30				0.0	\$720.00	5	\$3,600.00		
	FIXED												
	FBD	LBD	Aug 13										
	08/13/12	08/17/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	ENWS530P	1 1 1 1 1 0 0	EFG	30				0.0	\$810.00	5	\$4,050.00		
	FIXED												
	FBD	LBD	Aug 13										
	08/13/12	08/17/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	NEARLYMF	2 2 2 2 2 0 0	NEWS	30				0.0	\$900.00	10	\$9,000.00		
	FIXED												
	FBD	LBD	Aug 13										
	08/13/12	08/17/12	10										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	NEARLYSA	* * * * * S *	NEWS	30				0.0	\$200.00	1	\$200.00		
	LUR												
	FBD	LBD	Aug 13										
	08/18/12	08/18/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	NEARLYSU	* * * * * S	NEWS	30				0.0	\$900.00	2	\$1,800.00		
	FIXED												
	FBD	LBD	Aug 13										
	08/19/12	08/19/12	2										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	AWHEEL	1 1 1 1 1 0 0	ACC	30				0.0	\$1,350.00	5	\$6,750.00		
	FIXED												
	FBD	LBD	Aug 13										
	08/13/12	08/17/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	AJEOPMF	1 1 1 1 1 0 0	ACC	30				0.0	\$775.00	5	\$3,875.00		
	LUR												
	FBD	LBD	Aug 13										
	08/13/12	08/17/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	AWHEELSA	* * * * * S *	ACC	30				0.0	\$250.00	1	\$250.00		
	LUR												
	FBD	LBD	Aug 13										
	08/18/12	08/18/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	PBROKE*M&M	M * * * * *	REGP	30				0.0	\$6,000.00	1	\$6,000.00		
	FIXED												
	FBD	LBD	Aug 13										
	08/13/12	08/13/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	PMENTALTU3	* T * * * * *	CARD	30				0.0	\$5,000.00	1	\$5,000.00		
	FIXED												
	FBD	LBD	Aug 13										
	08/14/12	08/14/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	PCSIWE3	* * W * * * *	REGP	30				0.0	\$5,000.00	1	\$5,000.00		
	FIXED												
	FBD	LBD	Aug 13										
	08/15/12	08/15/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	PTEACHERFR	* * * * F * *	CARD	30				0.0	\$2,000.00	1	\$2,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/17/12	08/17/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	P48HRSA3	* * * * * S *	REGP	30				0.0	\$1,500.00	1	\$1,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/18/12	08/18/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	NLATE	2 2 2 2 2 0 0	NEWS	30				0.0	\$832.00	10	\$8,320.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/17/12	10										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	NLATE	* * * * * S *	NEWS	30				0.0	\$832.00	1	\$832.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/18/12	08/18/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	NLATE	* * * * * S	NEWS	30				0.0	\$832.00	1	\$832.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/19/12	08/19/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	LLETTER	1 2 1 2 1 0 0	LETT	30				0.0	\$350.00	7	\$2,450.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/17/12	7										

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Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	106	0	\$79,104.00	\$67,238.40	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$79,104.00	\$67,238.40	\$0.00	\$0.00